



Brian Hindo

Partner

Brian is a Partner at Innosight, where he helps companies develop innovation and growth strategies. Before joining Innosight, Brian worked in PwC’s Strategy group. There, his work included projects for media and financial services clients, as well as commercial due diligence work for private equity and corporate clients. Prior to consulting, Brian spent several years as a journalist at BusinessWeek magazine.

Brian received an M.B.A. from Columbia Business School, and an M.S. from Columbia’s Graduate School of Journalism, where he was a Knight-Bagehot Fellow. He is also a graduate of the University of Pennsylvania, where he earned a B.A. in English and Linguistics.

PUBLICATION HIGHLIGHTS

“The Future of Telecom,” December 2017

“The Discipline of Creativity,” *Sloan Management Review*, 2013.