



Andy Parker

Partner

Andy is a Partner with Innosight in Singapore, where he helps Asian clients develop innovation capabilities and launch new growth businesses.

Prior to joining Innosight, Andy spent two years at Accenture's Innovation Center in Singapore, where he designed and delivered breakthrough workshops for clients on their most important strategic issues and opportunities. Prior to his move to Singapore, Andy spent 5 years within Accenture's Global Strategy Group, based out of the London office where he worked on numerous transformational and strategic projects for clients, predominantly across consumer goods and services industries. During his time in London Andy won a prestigious internal innovation award for his feasibility work to connect smallholder farmers in Azerbaijan, Tanzania and The Philippines to the global supply chain of a consumer goods company.

Andy has been lucky enough to gain experience of working, and being based for significant periods of time, in both developed and emerging markets, including North & South America, Africa, the Middle East, Europe and Asia Pacific. He has also recently entered the world of start-up investment with a disruptive boutique fashion e-tailer in the US.

Andy dedicates most of his time to travel and sport. As the first Brit amongst Innosight's ranks, he is strongly committed to educating US colleagues about the merits of cricket and rugby over baseball and, the somewhat confusingly named sport, American Football.

Andy graduated with a BSc. honors degree in Business Administration from The University of Bath School of Management in the United Kingdom.