







# SELF DIAGNOSTIC

Assess how well you think your organization is prepared to drive dual transformation.

		Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	Rationale
1.	We have committed to transformation						
2.	We have clearly defined our strategic initiatives						
3.	We have a shared sense as to what we will look like in 5-10 years						
4.	Our culture encourages exploration and experimentation						
5.	We have a motivating purpose that gives meaning to our efforts						
6.	We have allocated significant resources to our transformation efforts						
7.	We are making sufficient investments in new capabilities	